

PLEASED TO MEAT YOU!

- You dont have to give up eating meat.
 However, if you choose to buy it, you
 should pay attention to animal welfare.
 This is highly valued by many people
 today
- Our animals live under good conditions due to regular outdoor excercise and species-appropriate animal husbandry
- Social and sustainable production that prioritizes animal welfare is important

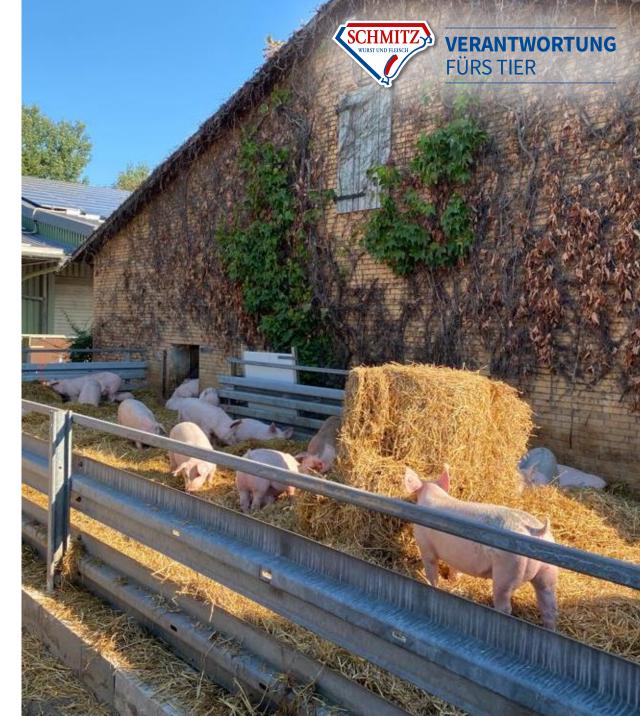




SPECIES APPROPRIATE ANIMAL HUSBANDRY & SOCIAL SUTAINABILITY

- We have always valued sustainibility ever since our family business was found in 1911
- Our certified pig farming concept "Schmitz Verantwortung Fürs Tier" represents our commitment to quality since 2016
- It is important to us that our pigs are raised, kept and slaughtered in a species-appropriate manner
- Our goal: Raising pigs as close to nature as possible so that we can truly speak of "happy pigs"









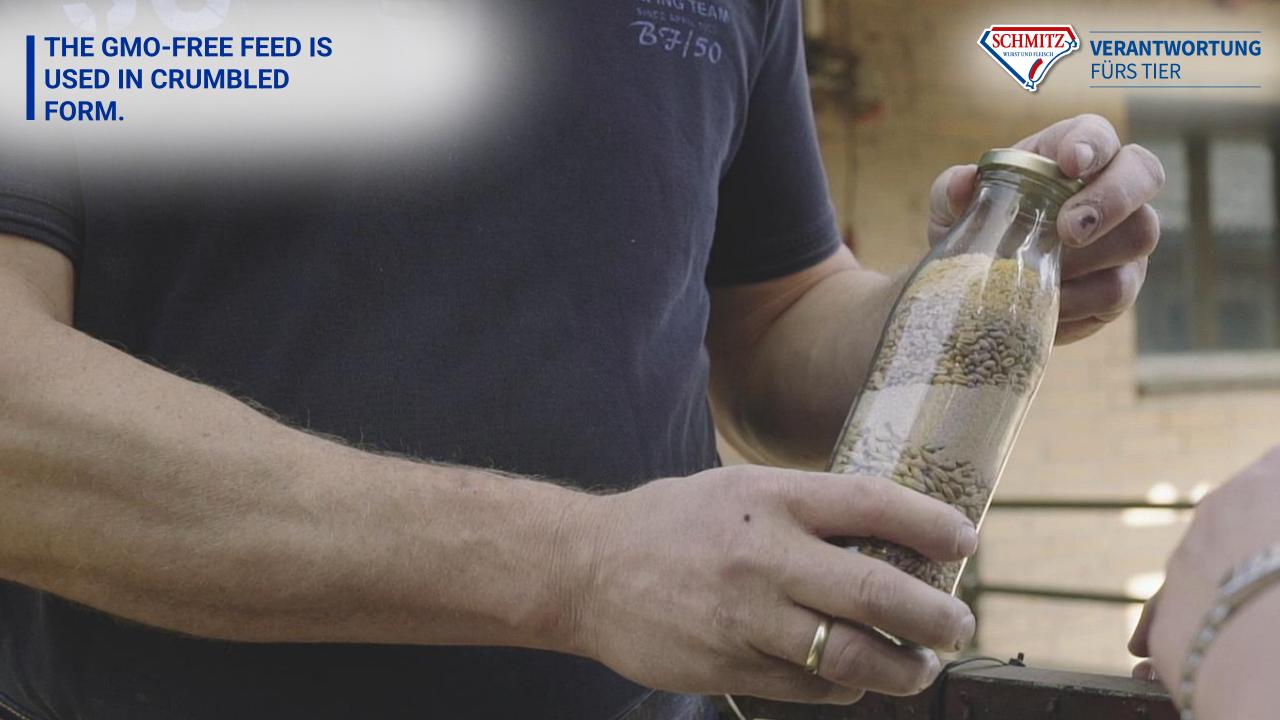
OUR PIGS...

Have a comfortable life with plenty of straw for resting and rooting

- Are exclusively fed with GMO-free feed and naturally reach their weight
- Have seperate feeding and dung areas for a clean environment
- Can enjoy nature in an open-fronted stable or have access to the outdoors, ensuring a wellcirculated climate in the barn
- We only allow the use of antibiotics as individual treatment based on medical indications







STRESSFREE AND REGIONAL TRANSPORTATION

- We make sure that the animals are transported for the shortest necessary time as we collaborate with local farmers
- This way, we avoid transports that last longer than 4 hours
- We ensure that our animals experience the least stress possible





REGIONAL AND SUSTAINABLE

- We personally know every farmer and butcher and maintain a friendly relationship with them
- They make sure that the manure produced is not randomly spread across the fields. It is used as organic fertilizer in an environmentally friendly manner to maintain nutrient balance





WE OFFER FARMERS:

- Long-term cooperation
- Flexible quantities from the farmer's side
- Guaranteed acceptance by us
- Stable and fair prices
- Transparent billing process
- Perfect animal husbandry through the use of existing stable systems





SCHMITZ – VERANTWORTUNG FÜRS TIER

HISTOR OF SCHMITZ PIGS

- As early as 2016, we had our pig farming concept "Schmitz Verantwortung fürs Tier" certified, which guarantees our ethical vision of pig farming
- In 2021, the animal welfare labeling was introduced through trade initation, recognizing our existing concept as housing category 3 under "Schmitz – Verantwortung fürs Tier" eingestuft wurde



VERANTWORTUNG FÜRS TIER



LIVED SUSTAINABILITY CERTIFIED!



Despite current political and ethical reasons, you dont have to give up eating meat. It is important to pay attention to where it comes from and the conditions the animals live in. Responsible purchasing helps the environment, animals, and regional agriculture. Pigs that are sustainably and locally raised have a good life.

We produce high-quality and sustainable food and regularly confirm this through strict inspections.

- 2004 we received the QS-Prüfzeichen
- 2005 we obtained the Higher Level IFS-Certification
- 2011 we have been certified by Ökoprofi, participating in environmental improvement
- 2017 we were awared the VLOG certification for producing our food without GMOs.
- 2019 we were honored by the German Agriculture Society for our long-standing product quality, representing our commitment to sustainable quality

WE ARE PROUD OF OUR CERTIFICATIONS!



















FAMILY TRADITION, FRESHNESS & QUALITY

- Our values from the past are still lived today. We place importance on sustainability and regionalism
- Our pigs are "happy pigs" that grow up in an appropriate environment
- Our master butchers possess traditional craftsmanship







THANK YOU!



